



SUE KENNEDY, CAS - UMAPP Secretary

Sue has been a UMAPP volunteer for more than 10 of her 14 years in the promotional products industry. Sue is currently the North Central Sr. Key Accounts Manager for Evans Manufacturing, Inc. and offices out of her home in Red Wing. Sue co-chairs the Newsletter/Distributor X-press, Scholarship and Room Show committees and likes to volunteer at registration for other events so she can have some face time with her UMAPP family. "Participating with UMAPP has been one of the best personal decisions I've ever made – it's so inspiring to be surrounded by so many amazing professionals and to be able to count them as not just colleagues but as friends too," Sue says.

Born an Iowa farm girl, Sue graduated from Mankato State University with a BS in History in 1992. Her promotional products career began hat next spring as a customer service rep, then an account executive and has been hitting the road for sales calls and shows ever since.

When not wearing her promotional products hat, Sue is delighted with her joint role as mother of two (Lindsay and Abbey Joy) and wife of one (Andy). She also enjoys traveling just for fun, photography, and reading, reading, reading.

*** If you were an animal, which one would you be and why?**

"If I were an animal, I'd be a fox. I've got the red hair already and I like their reputation as intelligent little creatures."

*** Would you rather have the ability to fly or the ability to breathe under water?**

"To breathe underwater – if I could fly, I'd lose out on all of those Northwest Priority Points!"

*** Are you a Cat or Dog person and why?**

"I'm a cat person. Dogs are pack animals – they'll follow anyone who is going to bring them dinner. Cats are independent creatures – when they love you its sincere and no wet noses are involved!"

*** If you could switch places for one day with anyone in the world, who would it be and why?**

"I'd switch places with my 8 year old daughter Abbey. She's still so oblivious to the worries of the world and can spend hours just delighting in the discoveries of her own imagination – I miss that carefree feeling of childhood and would like to try it one more time."

*** If you could have all the talent in the world to do a job that was for sheer enjoyment, what would you be doing (besides what your current job)?**

I'd be a photo journalist. I'd love to just travel the world and capture it on film."

*** What was the first concert you ever went to?**

"Bryan Adams 1985 Cuts like a Knife tour – then I wrote him a fan letter every day for the next 3 months. I quit when the only response came as an invitation to PAY to join his fan club. I figured I'd already spent enough on stamps.