



2010 Show Sponsorship and Product Pavilion Form

Get your company logo out in front of 250+ serious distributor attendees at the Selling Solutions Showcase. This all-day event features UMAPP's most dedicated members who pay to attend this educational show. Your logo will be on a welcome sign at registration and all marketing materials.

Company: _____

Address: _____

Contact Person: _____

Phone: _____ Email: _____

_____ **Breakfast Sponsor** (includes pre-show marketing and recognition at event) Cost: \$300.

_____ **Luncheon Sponsor** (includes pre-show marketing and recognition at event) Cost: \$300.

_____ **Snack Sponsor** (includes pre-show marketing and recognition at event) Cost: \$300.

_____ **Networking Party Sponsor (appetizers).** Includes pre-show marketing and recognition at event. Cost: \$300.

Another way to participate in the Selling Solutions Showcase is through the Product Pavilion. It's easy.

- Your product along with a case history will be on display for distributor browsing during show hours (case history template is on the following pages).
- Product image and electronic version of the case history will be available on UMAPP's website for distributor viewing until the end of 2010.

See the next pages for Product Pavilion Entry Forms.

To register for a sponsorship, please return this form to: UMAPP, 9292 Dartford Road, Woodbury, MN 55125
Phone: 651-734-9767 / Fax: 651-734-9110

Deadline for Sponsorships and for the Pavilion is Monday, August 2, 2010.

Payment Information: Checks payable to UMAPP and mailed to: UMAPP, 9292 Dartford Road, Woodbury, MN 55125; complete the credit card information below, or pay online at www.umapp.org (click "pay your dues" and type the company name and reason for payment in the "comments" section).

Type of Card – circle one: Visa / MasterCard / American Express

Name on Credit Card: _____

Billing address for card: _____

City _____, State _____, Zip _____

Credit Card Number: _____ exp: _____ Mo/Yr

Amount to Charge to Card: \$ _____

REGISTRATION FORM

Product Pavilion August 11, 2010



Please make sure the Case History Form (see next page) is typed. It will be displayed along with the product. See last page for a sample Case History. Deadline is Monday, August 2, 2010.

Company Name: _____

Contact Person for this Form: _____

Email: _____ Phone: _____

Number of Products Entered in Pavilion: _____ (\$125.00 each). (Optional: you may also send up to 200 samples of the entry for giving to distributor attendees at the show).

Product category options for case history form (next page): awards, bags, beverage, calendars, clothing, desk accessories, food, gift/lifestyle, golf/sports, green/eco-friendly, healthcare, new products, USA made, technology, tradeshow, travel, writing instruments or other.

____ Return this form, email a picture file of the product(s) and the Case History to: UMAPP, 9292 Dartford Road, Woodbury, MN 55125, Email: umapp.sue@comcast.net
Questions: 651-734-9767 / Fax: 651-734-9110

____ For arrival by August 2, print off and ship typed Case History, Pavilion Item, and (optional) 200 samples of the product to: Brown & Bigelow, Attention: Deb Meier, UMAPP Show, 345 Plato Boulevard East, St. Paul, MN 55107

Image, case history, and link to your website will be on UMAPP's website until the end of 2010.

Payment Information: Checks payable to UMAPP and mailed to: UMAPP, 9292 Dartford Road, Woodbury, MN 55125; complete the credit card information below, or pay online at www.umapp.org (click "pay your dues" and type the company name and reason for payment in the "comments" section).

Type of Card – circle one: Visa / MasterCard / American Express

Name on Credit Card: _____

Billing address for card: _____

City _____, State _____, Zip _____

Credit Card Number: _____ exp: _____ Mo/Yr

Amount to Charge to Card: \$ _____

____ Pavilion Items x \$125.00 each

2010 Product Pavilion Case History



Supplier	
Address	
Contact Person	
Phone	
Email	
Web Site	
Item	
Description	
Minimum Quantity	
List Price / discount code	
Product Category: See registration form for options.	
Case History or Selling Ideas	

**Product Pavilion
August 11, 2010**



Case History Sample Form

Supplier	Sanford B2B
Address	2200 Foster Ave Janesville, WI 53545
Contact Person	Customer Service: Angelina Helling Sales rep: Melinda Marr
Phone	Customer Service/Factory: 800-356-9466 Melinda Marr: 952-854-3221
Email	Customer Service: b2b.custserv@sanford.com Melinda Marr: Melinda.marr@sanford.com
Web Site	www.sanfordb2b.com

Item	Sharpie Ultra Fine Retractable
Description	<i>Marking has never been this easy until the Sharpie Retractable Ultra Fine Permanent Marker. Now you can write precisely in small spaces with no more caps to lose, just quick-drying, bright colored inks with imprint-friendly barrels and trims to match the ink color at the click of a button. To keep you worry free, the Sharpie RT uses a signature Safety Seal feature to prevent drying out and allow you convenience.</i>
Minimum Quantity	200
List Price / discount code	\$2.00 (a)
Product Category: See registration form for options.	Writing Instruments

Case History or Selling Ideas

New for 2008! The Sharpie Ultra Fine Marker is perfect for:

- ✧ Trade show give-aways or sales rep leave behinds
- ✧ Pre-schools to give to parents to mark their children's belongings
- ✧ Office workers to mark file folders
- ✧ Lab workers to mark electronic components, vials or microscope slides
- ✧ Teachers to mark papers